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US: House Spirits to take Aviation American Gin country-wide with Southern Wine & Spirits

By Olly Wehring | 28 February 2013

House Spirits Distillery has secured nation-wide distribution in the US with Southern Wine & Spirits for its Aviation American Gin brand.

The Oregon-based craft distiller confirmed yesterday (27 February) that Southern will handle the brand across the country. More specific details regarding the roll-out were not disclosed.

"Southern Wine & Spirits ... has been our partner on the west coast for several years," House Spirits' co-owner and CEO, Thomas Mooney.

Rudy Ruiz, Southern's executive VP for spirits, added: "House Spirits is one of the leaders of the craft distilling revolution. Aviation American Gin has already developed a passionate following, and it has demonstrated the potential to grow into a strong national brand."

Co-owned by former American footballer Joe Montana, House Spirits also produces Westward Oregon straight malt whiskey – which [launched earlier this year](#) – and Krogstad aquavit.



House Spirits' Aviation American Gin will be distributed by Southern Wine & Spirits