

House Spirits Distillery Signs National Distribution Agreement with Southern Wine & Spirits

By: **House Spirits Distillery** via **Business Wire News Releases**

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House Spirits Distillery, the renowned Portland-based craft distillery that is co-owned by NFL legend Joe Montana, today announced a national distribution agreement with **Southern Wine & Spirits** (Southern), the nation's leading distributor of wine and spirits. This agreement will bring the award-winning flavor of **Aviation American Gin** to cocktail lovers across America.

**HOUSE SPIRITS
DISTILLERY**

"This agreement brings together the best of two worlds," said Thomas Mooney, co-owner and CEO of House Spirits Distillery. "Aviation American Gin is one of the pioneers of a new, more balanced expression of gin, and the highest-rated gin by *Wine Enthusiast* (97 points). Southern Wine & Spirits is the nation's largest wine and spirits wholesaler and broker, and they have been our partner on the West Coast for several years. Now that we've extended our partnership throughout the country, we will make Aviation a staple spirit for cocktail enthusiasts everywhere."

"House Spirits is one of the leaders of the craft distilling revolution, and we're proud to welcome them into the Southern portfolio of leading brands," said Rudy Ruiz, Southern's Executive Vice President, Spirits. "Aviation American Gin has already developed a passionate following, and it has demonstrated the potential to grow into a strong national brand. We look forward to the opportunity to work with House Spirits Distillery to steward the growth of this promising brand."

Aviation is a welcome departure from the traditional London Dry style, and the brand's extreme "mixability" is wildly popular with a new generation of enthusiasts who seek classic and culinary cocktail experiences. The product is hand-crafted in small batches at House Spirits' Portland distillery, using non-GMO American grain spirit and an adventurous blend of spices from around the world.

For additional information about Aviation American Gin, please visit www.aviationgin.com.

About House Spirits Distillery

House Spirits Distillery is a leader of America's craft distilling resurgence, and the anchor of Portland's famous "distillery row." Its award-winning products are batch-distilled with an intense, passionate, near-obsessive pursuit of quality using ethically sourced ingredients. Its spirits include **Aviation American Gin**, **Westward Oregon Straight Malt Whiskey**, **Krogstad Aquavit** and a line of limited release small-batch spirits. House Spirits has developed a loyal following among food and beverage connoisseurs, and its brands are distributed nationally. For more information, please visit www.housespirits.com.

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